



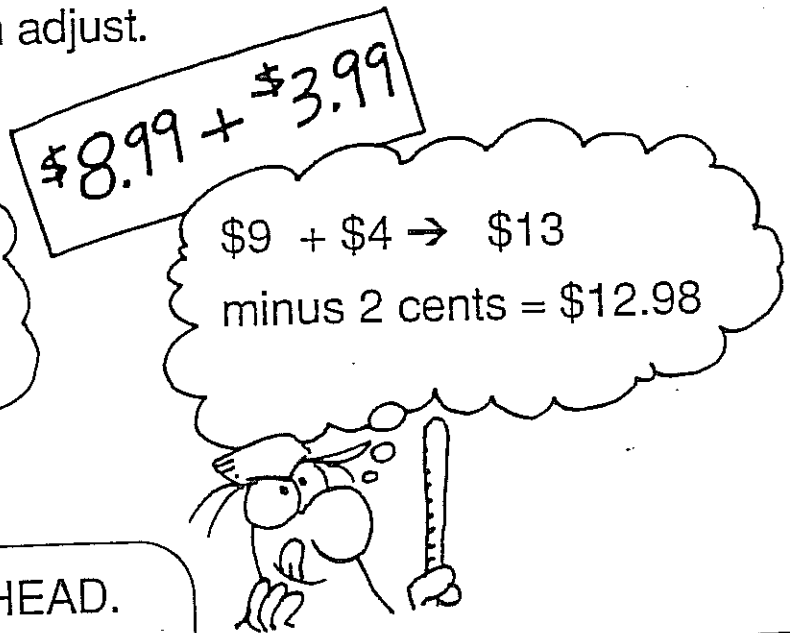
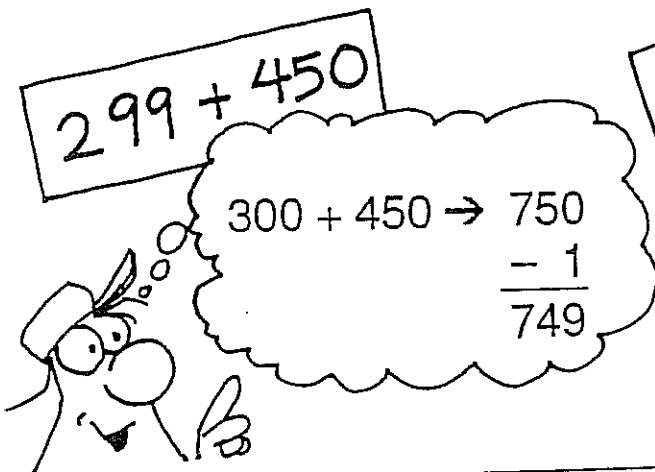
Did you ever wonder why so many prices end in 98 and 99?

Studies show that more people will buy something priced at \$9.99 than at \$10. That's why we see prices like these.

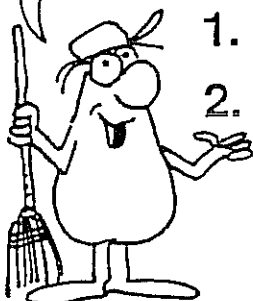


In mental math, you can clean up numbers ending in 8 or 9 to make them easy to add.

Round up ... add ... then adjust.



TRY THESE IN YOUR HEAD.
Clean up the 8's and 9's.



1. $65 + 29$

2. $88 + 69$

3. $254 + 499$

4. $478 + 899$

5. $265 + 98$

6. $4314 + 898$

7. $\$2.75 + \1.99

8. $\$11.50 + \3.99

9. $\$59.80 + \8.99

10. $\$19.98 + \25.50