



Did you ever wonder why so many prices end in 98 and 99?

Studies show that more people will buy something priced at \$9.99 than at \$10. That's why we see prices like these.



In mental math, you can clean up numbers ending in 8 or 9 to make them easy to add.

Round up ... add ... then adjust.

$299 + 450$

$300 + 450 \rightarrow 750$
 $\quad \quad \quad - 1$
 $\quad \quad \quad \hline$
 $\quad \quad \quad 749$

$\$8.99 + \3.99

$\$9 + \$4 \rightarrow \$13$
 minus 2 cents = $\$12.98$

TRY THESE IN YOUR HEAD.
 Clean up the 8's and 9's.

1. $65 + 29$	3. $254 + 499$	7. $\$2.75 + \1.99
2. $88 + 69$	4. $478 + 899$	8. $\$11.50 + \3.99
	5. $265 + 98$	9. $\$59.80 + \8.99
	6. $4314 + 898$	10. $\$19.98 + \25.50